WABC-TV/DT
New York

WABC–TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC–TV NEW YORK and

MESSAGE & MEDIA – 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399827	09–24–2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	244437	PHILADELPHIA	D. PARKER	10–01–2012	10–01–2012	M (Broadcast Month, Cycle 1)	N	244437

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	10–01–2012	10–01–2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6–7AM (7427)	7	30	X							1	1,600	1	1,600.00
2	10–01–2012	10–01–2012	07:00AM – 09:00AM	AM GMA 7–9AM (7429)	7	30	X							2	2,000	2	4,000.00
3	10–01–2012	10–01–2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON–4PM (7439)	7	30	X							1	1,400	1	1,400.00
4	10–01–2012	10–01–2012	04:15PM – 04:59PM	EN EWN AT 4PM M–F (11372)	7	30	X							1	1,100	1	1,100.00
5	10–01–2012	10–01–2012	06:15PM – 06:30PM	EN 5–630PM CFB (7609)	7	30	X							1	2,000	1	2,000.00
6	10–01–2012	10–01–2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30	X							1	4,500	1	4,500.00

	Spots	Amount
Contracted Gross Total:	7	14,600.00
Actual Gross Total:	7	14,600.00
Agency Commission:		2,190.00
Net Total:		12,410.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	14,600.00	0.00	14,600.00
TOTAL	0.00	0.00	14,600.00	0.00	14,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood